Western HealthSciences

KNOWLEDGE MOBILIZATION

TOOLKIT

Knowing ⇄ Doing
Information ⇄ Action
Evidence ⇄ Practice

Research Program | Grant Lifecycle

Inputs — Pre-Award

- Strategic Planning
- Proposal Reviews
- Live Facilitation

Grant and Proposal Reviews
Another set of eyes, ideas, and input on the knowledge mobilization or translation strategy of your proposal

Request Proposal Review

Planning Canvases
On-demand planning canvases for initializing a knowledge mobilization strategy.

Request Planning Canvases

Research Program KMb Design
Develop and implement a strategy for connecting the various parts of your research program for collective impact

Request Planning Support

Facilitated Design Jams
Convene your team to crowdsource knowledge, build consensus, map systems, and interrogate problems

Request Group Facilitation

Processes — Integrated (IKT)

- Network Logistics
- Knowledge Users
- Platform Support

Community & Partner Engagement
Strategy and implementation for dynamic and reciprocal learning cycles with knowledge users and collaborators

Request Engagement Support

Real-Time Event & Technical Logistics
Webinar coordination, remote keynotes, technical and registration management for free online, live and hybrid events

Request Event Support

Story Pitches
Plain language summaries and strategies for engaging general audiences and other Western communications supports

Request Story Pitch Support

Presentations & Conferences
Review of plenary or breakout session drafts and presentations; structure and design feedback; brainstorming

Request Presentation Support

Outcomes — End-of-Grant

- Consulting
- Capacity Building
- On-Demand Training

Network Development
Metrics & Impact Reporting
Actor Mapping
Data Stewardship
Narrative Design
Media Coaching
Hybridization and HyFlex

Videography
Podcasting
Newsletters
Web Design
Graphic Design
Infographics & Diagramming
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